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Greetings from District 8! I'm writing this in Dulles Airport as I'm heading out from the Council of Governor's meeting in DC. So much is going on at the national level, I decided I better get some notes down before I lose any of it.

First of all, I want to let you know how proud I am to represent our District. So you know the group you're part of, District 8 currently has nine professional clubs and three Ad2s with total membership over 1,400. We are exceptionally proud of our rapidly growing Ad2 clubs — Minneapolis Ad2 has over 250 members, Madison Ad2 has 58 and Milwaukee Ad2 has 39 (in its inaugural year).

Now, here are some of the items discussed at the COG that benefit you!

ADDY® Awards

AAF has invested more money in promoting the ADDY Awards this year to increase the level of prestige and awareness of this competition. You will see ads in Create and AdWeek starting this month. Also, in addition to constantly strengthening the software for ADDY judging, the National ADDY Committee is also putting together Judge Standards that they will be sending out in the next month or so. And if you don't have judges yet, this is the time to secure them – and if you need help finding judges, be sure to ask any of us on the District Board for some contact names. And finally, District 8 ADDY Award Judging is scheduled for March 9-10, 2007 in Sioux Falls, SD.

NSAC/Spring Conference 2006

The client for this year's National Student Advertising Competition is Coca-Cola and it promises to be one of the best in years. District 8 NSAC and Spring Conference is scheduled for April 20-21, 2007 in St. Paul, MN. Please put this on your calendars now. Not only to attend in support of all our district schools that participate, but also as a recruiting opportunity. If you'd like information on sponsoring the event and gaining access to student's resumes—please contact us for more information. Also be sure to put this event on your local calendar to make your membership aware of this exciting competition... with its central location in St. Paul, MN, many of your members may also be interested in attending.

National Conference – June 7-9, 2007 in Louisville, KY

Plans are underway for this to be a very exciting national conference with some exceptional programming. Be sure to spread the word to your club now of the dates and location – so people can get it in their 2007 budgets to attend. There will be great professional development, club management sessions – as well as the national ADDY Awards on the final evening of the conference. Watch aaf.org for details.

Website/Communications

We are in the process of launching a new District website that will serve as a true resource to our member clubs. This should be launched very soon. The national AAF is also going through the process of updating their website – with the same goals as the District for content and functionality. Stay tuned.

Respectfully,
Gina Nacey, Governor

2006-2007 District 8 Board of Directors

Gina Nacey
Governor
Agency 128
14 N 7th Avenue
St. Cloud, MN 56303
320-656-4186
ginam@agency128.com

LuAnn Yattaw
1st Lt. Governor
5915 Kirkwood Lane
Plymouth MN 55442
763-559-0998
lillyluann@hotmail.com

Shane Dailey
2nd Lt. Governor
Paulsen Marketing Communications
3510 S. First Avenue Circle
Sioux Falls, SD 57105
605-336-1745
shane@paulsenmarketing.com

Bob Thomas
Secretary/Treasurer
Inkjet Ideas
1500 Stephen Street, Suite C
Little Chute, WI 5410
320-687-9714
bob@inkjetideas.com

Mark Mahla
Chair
Grandma's Inc.
525 Lake Avenue South
Duluth, MN 55802
218-740-3545
mmahla@grccorp.com

Joyce A. Mireault
National ADDY Committee
First Plan of Minnesota
525 S. Lake Avenue, Ste. 222
Duluth, MN 55802
218-740-4606
Joyce_A_Mireault@bluecrossmn.com

Connie Humphrey Shaver
AAF District 8 Foundation President Ordway
Center for the Performing Arts
345 Washington Street
St. Paul, MN 55102
651-282-3015
cshaver@ordway.org

Will Van Epern
AAF District 8 Foundation VP
Wild Blue
860 O'Keefe Road
De Pere, WI 54115
920-983-2911
willv@wildbluetech.com