



Report to District 8– September 2006  
Submitted by Gina Nacey, Governor

Greetings! I hope this report sees your local ad club well on its way to a successful 2006-07 year. Many of your clubs were represented this past weekend at the District 8 Fall Leadership Conference in Madison, WI. A special thanks to the Madison Advertising Federation for hosting—and to all who attended.

Madison put together a wonderful educational program for us on Friday with speakers, Lauren Tucker from The Martin Group in Richmond, Va and Daphne Baxter from the Idea Loft in New York, NY. Both offered great insights into the work done on their agency's accounts.

On the District side, Andy Narrai, former Governor and Secretary/Treasurer of the AAF Council of Governors, gave an excellent presentation on the benefits of being a member of AAF. Let me know if you'd like a copy of this presentation—lots of great information is included.

We also had an ADDY workshop on Saturday with Joyce Mireault, former Governor and our National Addy Committee representative, presenting the changes to this year's categories – which are highlighted in red on the pdf for Rules & Guidelines at [www.addycompetition.com](http://www.addycompetition.com). If you are a local ADDY chair, you will need to visit this site, request a password and user name and download the ADDY How-To Guide. Questions about this can be directed to Joyce or me.

And of course, we held our District 8 Board of Director's meeting. I will send out the minutes from that meeting as soon as they are available. We covered budgeting, schedules for 2006-07 and updates from the Foundation.

So, the year is off to a great start for the District. My next report will come to you after the COG meeting in DC. In the meantime, please let me know if you have any questions about the District's efforts or schedule, local club concerns or anything you'd like represented to the COG. I can't stress enough that your District Board is here to serve you... so please don't hesitate to contact me or any one else on the board (the D8 board roster is included on the next page).

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| <b>October 12-13</b>     | Council of Governor's Meeting, Washington, DC   |
| <b>March 9-10, 2007</b>  | District 8 ADDY Award Judging, Sioux Falls, SD  |
| <b>April 20-21, 2007</b> | District 8 National Student Advertising Competition /<br>District 8 Spring Conference, St. Paul, MN |
| <b>June 7-9, 2007</b>    | AAF National Conference, Louisville, KY   |

## 2006-2007 District 8 Board of Directors

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